



09/852,813

AF/ 2623
209 **AMENDMENT TRANSMITTAL****PATENT**

Application No.: 09/852,813
Filing Date: May 9, 2001
First Named Inventor: Tamadasa Kitsukawa, et al.
Examiner's Name: Lambrecht, C.M.
Art Unit: 2623
Attorney Docket No.: 80398P159D

- ☒ An Amendment After Final Action (37 CFR 1.116) is attached and applicant(s) request expedited action.
☒ Charge any fee not covered by any check submitted to Deposit Account No. 02-2666.
☒ Applicant(s) hereby request and authorize the U.S. Patent and Trademark Office to (1) treat any concurrent or future reply that requires a petition for extension of time as incorporating a petition for extension of time for the appropriate length of time and (2) charge all required fees, including extension of time fees and fees under 37 CFR 1.16 and 1.17, for any concurrent or future reply to Deposit Account No. 02-2666.
Applicant(s) claim small entity status (37 CFR 1.27).

ATTACHMENTS

- ☐ Preliminary Amendment
☐ Amendment/Response with respect to Office Action
☒ Amendment/Response After Final Action (37 CFR 1.116) (reminder: consider filing a Notice of Appeal)
☐ Notice of Appeal
☐ RCE (Request for Continued Examination)
☐ Supplemental Declaration
☐ Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record)
☐ Information Disclosure Statement (IDS)
☐ Copies of IDS citations
☐ Petition for Extension of Time
☐ Fee Transmittal Document (that includes a fee calculation based on the type and number of claims)
☐ Cross-Reference to Related Application(s)
☐ Certified Copy of Priority Document
☐ Other: _____
☐ Other: _____
☐ Check(s)
☒ Postcard (Return Receipt)

SUBMITTED BY:

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

TYPED OR PRINTED NAME: Sheryl S. Holloway

SIGNATURE: _____

REG. NO.: 37,850DATE: November 20, 2006ADDRESS: 12400 Wilshire Boulevard, Seventh FloorLos Angeles, California 90025TELEPHONE NO.: (408) 720-8300**CERTIFICATE OF MAILING BY FIRST CLASS MAIL (if applicable)**

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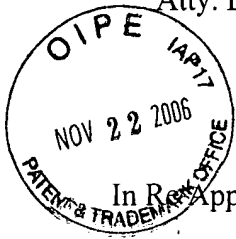
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Tadamasa Kitsukawa, et al.

Application No: 08/852,813

Filed: May 9, 2001

For: METHOD AND APPARATUS FOR
PROVIDING ADVERTISING LINKED TO
A SCENE OF A PROGRAM

Examiner: Lambrecht, C.M.

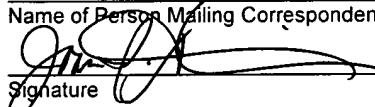
Art Unit: 2623

Confirmation No.: 5615

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AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action of September 20, 2006, which was made final, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 17 of this paper.